

# Data protection

Responsible body in the sense of the data protection laws, in particular the EU data protection basic regulation (DSGVO), is:  
Save a Child e.V.

## Rights of affected individuals

You can always exercise the following rights under the contact details of our data protection officer:

- Information about your stored data with us and its processing (Art. 15 GDPR),
- Correction of incorrect personal data (Art. 16 GDPR),
- Deletion of your stored data (Art. 17 GDPR),
- Limitation of data processing, if we are not yet allowed to delete your data due to legal obligations (Art. 18 GDPR),
- Objection to the processing of your data with us (Article 21 GDPR) and
- Data transferability, given the case that you have consented to the data processing or have concluded a contract with us (Art. 20 GDPR).

If you have given us your consent, you can revoke it at any time with effect for the future.

You can contact a supervisory authority at any time with a complaint, such as: e.g. the competent supervisory authority of the federal state of your domicile or the authority responsible for us as competent authority.

A list of the supervisory authorities (for the non-public area) with address can be found at: [https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html)

## Cookies

### Type and purpose of processing:

Like many other websites, we also use so-called "cookies". Cookies are small text files that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our website.

This gives us certain data such as IP address, browser used and operating system. Cookies can not be used to launch programs or to transfer viruses to a computer. Based on the information contained in cookies, we can facilitate navigation for you and enable the correct display of our websites.

In no case will the data collected by us be passed on to third parties or be established as a link with personal data without your consent.

Of course, you can also view our website without cookies. Internet browsers are often set to accept cookies. Usually you can deactivate the use of cookies at any time in the settings of your browser. Please use the help functions of your internet browser to find out how to change these settings. Please note that some features of our website may not work if you have disabled the use of cookies.

## Storage duration and used cookies:

If you allow us to use cookies through your browser settings or consent, the following cookies may be used on our websites:

Insofar as these cookies may (also) concern personal data, we will inform you about this in the following sections.

You can delete individual cookies or the entire cookie stock through your browser settings. In addition, you receive information and instructions on how these cookies can be deleted or in advance blocked before being stored. Depending on the provider of your browser, you will find the necessary information under the following links:

- Mozilla Firefox: <https://support.mozilla.org/de/kb/cookies-loeschen-daten-von-websites-entfernen>
- Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>
- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=de>
- Opera: <http://www.opera.com/de/help>
- Safari: [https://support.apple.com/kb/PH17191?locale=de\\_DE&viewlocale=de\\_DE](https://support.apple.com/kb/PH17191?locale=de_DE&viewlocale=de_DE)

## Newsletter

### Type and purpose of processing:

Your data will only be used to send you the subscribed newsletter by email. The indication of your name takes place, in order to be able to address you personally in the newsletter and in the given case to identify, if you want to make use of your rights as an affected person.

In order to receive the newsletter the indication of your email address is sufficient. When you sign up to receive our newsletter, the data you provide will be used exclusively for this purpose. Subscribers may also be notified by email about circumstances relevant to the service or registration (eg, changes to the newsletter offer or technical conditions).

For an effective registration we need a valid email address. In order to verify that an application is actually made by the owner of an email address, we use the "Double-opt-in" procedure. For this purpose we record the order of the newsletter, the dispatch of a confirmation email and the receipt of the requested answer. Further data is not collected. The data will be used exclusively for newsletter delivery and will not be passed on to third parties.

## **Legal basis:**

On the basis of your expressly given consent (Article 6 (1) a DSGVO), we will regularly send you our newsletter or comparable information by email to your specified email address.

The consent to the storage of your personal data and their use for the newsletter can be revoked at any time with effect for the future. Each newsletter contains a link corresponding to this. In addition, you can unsubscribe at any time directly from this webpage or inform us of your revocation via the contact option indicated at the end of this Privacy Notice.

## **Receiver:**

The recipient of the data may be a processor.

## **Storage time:**

The data is processed in this context only as long as the corresponding consent is given. After that, it will be deleted.

## **Provision required or necessary:**

The provision of your personal data is voluntary, solely on the basis of your consent. Unfortunately, we can not send you our newsletter without your consent.

## Contact form

### Type and purpose of processing:

The data you enter will be stored for the purpose of individual communication with you. This requires a valid e-mail address and your name. This serves to assign the request and the subsequent answering of the same. The specification of further data is optional.

### Legal basis:

The processing of the data entered into the contact form takes place on the basis of a legitimate interest (Article 6 (1) (f) DSGVO).

By providing the contact form, we would like to make it easy for you to contact us. Your information will be stored for the purpose of processing the request and for possible follow-up questions.

If you contact us to request an offer, the data entered in the contact form for the implementation of pre-contractual measures (Art. 6 (1) (b) DSGVO) will take place.

### Receiver:

The recipient of the data may be a processor.

### Storage time:

Data will be deleted no later than 6 months after processing the request.

If it comes to a contractual relationship, we are subject to the statutory retention periods according to HGB and delete your data after these deadlines.

### Provision required or necessary:

The provision of your personal data is voluntary. However, we can only process your request if you provide us with your name, your email address and the reason for the request.

## Use of Google Analytics

### Type and purpose of processing:

This website uses Google Analytics, a web analytics service of Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA (hereafter: "Google"). Google Analytics uses so-called "cookies", i.e. text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened by Google beforehand within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. The purpose of the data processing is the evaluation of the use of the website and the compilation of reports on activities on the website. Based on the use of the website and the Internet, other related services shall be provided.

### Legal basis:

The processing of the data is based on the consent of the user (Article 6 (1) (a) DSGVO).

### Receiver:

The recipient of the data is Google as a processor. We have concluded the corresponding order processing contract with Google for this.

### Storage time:

The deletion of the data takes place as soon as it is no longer necessary for our recording purposes.

### Third country transfer:

Google processes your data in the US and has submitted to the EU\_US Privacy Shield <https://www.privacyshield.gov/EU-US-Framework>.

## Provision required or necessary:

The provision of your personal data is voluntary, solely on the basis of your consent. Preventing access might result in functional restrictions on the website.

## Withdrawal of consent:

You can prevent the storage of cookies by a corresponding setting of your browser software; however, we point out that in this case you may not be able to use all the features of this website in full. You may also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plug-in available under the following link: [Browser Add On zur Deaktivierung von Google Analytics](#).

In addition or as an alternative to the browser add-on, you can prevent tracking by Google Analytics on our pages by clicking on this link:

<https://www.activemind.de/datenschutz/generatoren/datenschutzerklaerung/ergebnis/>

An opt-out cookie will be installed on your device. This will prevent the data collection by Google Analytics for this website and for this browser in the future, as long as the cookie remains installed in your browser.

## Profiling:

The behavior of the website visitors can be evaluated and the interests analyzed with the help of the Google Analytics tracking tool. For this we create a pseudonymous user profile.

## SSL - Encryption

To protect the security of your data during transmission, we use state-of-the-art encryption techniques (such as SSL) over HTTPS.

## Using Script Libraries (Google Webfonts)

### Type and purpose of processing:

To make our content cross-browser accurate and graphically pleasing, we use "Google Web Fonts" from Google LLC (1600 Amphitheater Parkway, Mountain View, CA 94043, USA, hereafter "Google") to display fonts.

The privacy policy of the library operator Google can be found here:

<https://www.google.com/policies/privacy/>

### Legal basis:

The legal basis for the integration of Google Webfonts and the associated data transfer to Google is your consent (Article 6 (1) (a) DSGVO).

### Receiver:

The usage of script libraries or font libraries automatically triggers a connection to the operator of the library. In this process it is theoretically possible - but currently also unclear whether and, if so, for what purposes - that the operator collects Google data in this case.

### Storage time:

We do not collect personal information through the inclusion of Google Webfonts.

More information about Google Web Fonts can be found at

<https://developers.google.com/fonts/faq> and in Google's Privacy Policy:

<https://www.google.com/policies/privacy/>.

### Third country transfer:

Google processes your data in the US and has submitted to the EU\_US Privacy Shield

<https://www.privacyshield.gov/EU-US-Framework>.

### Provision required or necessary:

The provision of personal data is neither statutory nor contractually required. However, without the correct representation of the contents of standard fonts can not be made possible.

## Withdrawal of consent:

For the presentation of the contents the programming language JavaScript is used regularly. You can therefore object to data processing by disabling the execution of JavaScript in your browser or by installing a JavaScript Blocker. Please note that this may result in functional restrictions on the website.

## Using Google Maps

### Type and purpose of processing:

On this website we use the offer of Google Maps. Google Maps is operated by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA (hereafter "Google"). This allows us to show you interactive maps directly on the website, allowing you to conveniently use the map feature.

For more information about Google's data processing, please refer to the Google Privacy Notice: <https://policies.google.com/privacy>.

There you can also change your personal privacy settings in the data protection center. For detailed instructions on how to manage your own data related to Google products, follow this link: <https://support.google.com/accounts/answer/3024190>.

### Legal basis:

The legal basis for the integration of Google Maps and the associated data transfer to Google is your consent (Article 6 (1) a DSGVO).

### Receiver:

By visiting the website, Google receives information that you have accessed the corresponding subpage of our website. This is done regardless of whether Google provides an account that you are logged in to, or if there is no user account. If you're logged in to Google, your data will be assigned directly to your account.

If you do not wish to be assigned to Google on your profile, you must log out of Google before activating the button. Google stores your data as usage profiles and uses them for purposes of advertising, market research and / or tailor-made website design. Such an evaluation is carried out in particular (even for non-logged-in users) to provide appropriate advertising and to inform other users of the social network about your activities on our website. You have a right to object to the formation of these user profiles, in which you must comply with this to Google.



## Storage time:

We do not collect personal information through the inclusion of Google Maps.

## Third country transfer:

Google processes your data in the US and has submitted to the EU\_US Privacy Shield <https://www.privacyshield.gov/EU-US-Framework>.

## Withdrawal of consent:

If you do not want Google to collect, process or use information about you through our website, you can disable JavaScript in your browser settings. In this case, you can not or only partially use our website.

## Provision required or necessary:

The provision of your personal data is voluntary, solely on the basis of your consent. Preventing access, may result in functional restrictions on the website.

## Change of our privacy policy

We reserve the right to amend this privacy policy to always comply with the current legal requirements or to implement changes to our services in the privacy policy, e.g. when introducing new services. Your new visit will be subject to the new privacy policy.

## Questions to the data protection officer

If you have questions about the privacy policy, please email us or contact the person responsible for data protection in our organization:  
[info@saveeachild.org](mailto:info@saveeachild.org)

*This privacy policy has been created with the privacy statement generator of activeMind AG - [Datenschutzerklärung-Generator der activeMind AG](#) - (version 2018-09-24).*